



FOR IMMEDIATE RELEASE

Largest international security forum announces \$10,000 award for innovators

The 'Most Promising Security Idea' award, sponsored by Accenture, is launched today by the Global Security Challenge

London, 20 July 2009: The Global Security Challenge (GSC), providers of the leading international competition for security innovators, today announced the launch of the **Most Promising Security Idea** award. The award includes a **\$10,000** cash grant, sponsored by **Accenture**, as well as mentorship from the **Civitas Group**.

The award aims to identify, explore and reward innovation in the field of homeland security technology. Its goal is to support and promote researchers, infant companies and other inventors, and ensure valuable new technologies can develop and prosper.

Applicants can enter the competition on the GSC's website: www.globalsecuritychallenge.com. Entry is free and all entrants will gain feedback on their submissions. The deadline for submissions is 1 September 2009.

HOMERgent won the GSC's Most Promising Security Idea award in 2008. Commenting on the award, **Arthur Zwern**, Co-Founder of **HOMERgent**, said: "Winning the Most Promising Security Idea award in 2008 has provided important credibility to HOMERgent. Our progress towards initial product launch has certainly accelerated as a result of our participation, and we greatly appreciate Accenture for making this GSC award possible."

Dr. Alastair MacWillson, managing director of **Accenture's** Global Security business, stated: "Accenture is pleased to sponsor the Global Security Challenge for the fourth year. By encouraging inventors and researchers to pursue their ideas, the GSC helps nurture cutting edge security technologies, which can ultimately help build more sustainable and secure organizations."

The founders of the **GSC**, **Simon Schneider** and **Janeen Chupa**, commented in a joint statement: "The Global Security Challenge is the launching pad for early-stage security technologies. We are proud that our top contenders from previous competitions have subsequently raised over \$52 million in fresh capital."

The awarding ceremony for the Most Promising Security Idea will take place during the GSC Security Summit held at London Business School on 13 November 2009.

- Ends -

Key dates

Submission Deadline: 1 September 2009

Awarding Ceremony: GSC Security Summit, 13 November 2009

Entry Criteria

- Researchers in universities, individuals performing research and pre-revenue stage companies, are welcome to enter.
- Targeted Technologies: The GSC seeks to uncover the creative capabilities of innovators in universities and infant companies that apply to public security needs. This includes software or hardware solutions that help (a) protect people, critical infrastructure, facilities and data/electronic systems against terrorist or other criminal attacks and natural disasters or (b) help governments, businesses and communities defend against, cope with or recover from such incidents.
- Areas of interest include, but are not limited to: biometrics, detection sensors, cyber security, video surveillance, RFID, personnel protection, encryption software, data-mining, biotechnologies and explosive trace detection.
- For more information, please visit: www.globalsecuritychallenge.com.

Notes to Editors:

About Global Security Challenge LLP

The Global Security Challenge LLP (GSC) is a forum for security innovators, start-ups and investors. It provides a valuable launching pad for security innovation and each year over \$500,000 USD is awarded in its world leading competitions to entrepreneurs and researchers within the security technology field. The mission of the GSC is to stimulate technological innovations that make airports, cities and enterprises safer without encroaching on civil liberties.

Simon Schneider and Janeen Chupa founded the Global Security Challenge whilst studying at the London Business School, and gained experience in the security technology sector at IBM and the US National Security Council respectively. The GSC is supported by Accenture, BAE Systems, Blue Star Capital, London Business School, ONR Global, Smiths Detection, TSWG, UKTI and the US Department of Homeland Security, amongst others.

For more information please contact:

Sarah Allen

Global Security Challenge LLP

T: +44 (0)207 079 9356

M: +44 (0)7740 172109

E: sarah@globalsecuritychallenge.com

###